



Hi <<First\_Name>>,

Thanks for requesting more information about high power laser treatment for natural, holistic pain relief.

Chronic pain is one of the most prevalent, debilitating conditions in the world, affecting 100 million adults in the US, according to the Institute of Medicine, costing the nation up to \$635 billion each year in medical treatment and lost productivity. Unfortunately, the primary treatment options for chronic pain are surgery or heavy (and addictive) medications.

**Fortunately, there is now another option**—natural pain relief that also promotes healing.

What is this miracle treatment? It's K-Laser, Class IV laser therapy that uses red and near-infrared wavelengths of laser light to induce a therapeutic effect at a cellular level. The results?

- Increased circulation
- Decreased swelling and inflammation
- Reduced pain
- Enhanced tissue repair

In 1916, Einstein suggested that lasers could provide benefits to the human body. He was right. In 1967, lasers were first used in medicine, with good success. Laser treatment was approved in Europe in the 1970s and in the US in 2002.

Now, K-Laser is the preferred choice for thousands of practitioners worldwide. High power laser therapy can stimulate all cell types including muscle, ligament, cartilage, nerves, etc., so a number of conditions can be treated by high power laser therapy.

Some of conditions that may typically be treated by high power laser therapy include:

- Peripheral Neuropathy, Fibromyalgia
- Back and Neck Pain
- Sciatic Pain
- Arthritis pain, Degenerative Discs/Joints
- Carpal Tunnel Syndrome
- Knee Problems
- Tendinitis, Trigger Fingers
- Bunion Pains, Plantar Fasciitis
- Sprains and/or Strains
- Athletic Injuries
- Bruises, Contusions
- Headaches, TMJ, Sinus Trouble

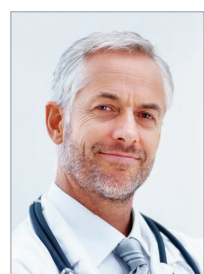
### Could it be right for you?

**A free evaluation will provide the answer. That's why, for a limited time, we're offering a complimentary visit valued at \$75.**

**I truly believe K-Laser can make a difference.** My hope is that everyone who needs it will at least give it a try. If that's you, I encourage you to call us today. Schedule your visit today.

Call XXX-XXX-XXXX before [date]. Clinic hours are 9:00am and 6:00pm, Monday through Friday. Tell the receptionist you'd like to come in for the "K-Laser Trial Evaluation."

I look forward to seeing you,



Dr. Ralph Basse

P.S.:

In case you're wondering about the subject line in this email, it's unlikely that chronic pain will disappear completely. But isn't it great that there's now a natural, holistic treatment option that heals the body rather than simply masking the symptoms?

Don't miss this opportunity. I won't make a sales pitch. I truly want you to try K-Laser yourself. It may be the solution you've been looking for. So schedule your visit today.